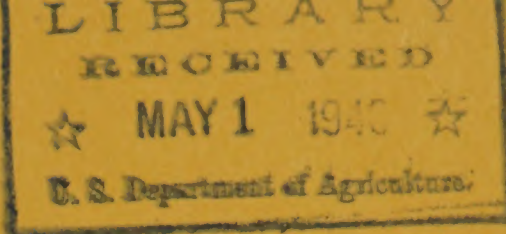


## **Historic, Archive Document**

Do not assume content reflects current scientific knowledge, policies, or practices.







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MERRITT & SORENSEN. 'BULBS OF MERRITT'.  
3551 LAUREL AVE., OAKLAND, CALIF. PHONE: FRUITVALE 3642-J

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1940 RETAIL PRICE LIST - GLADIOLUS - DAHLIAS - T.R.BEGONIAS.

NOTE:- We announce to our customers the purchase of the business of Mr. W.H.Kingsley of Haywards, Calif. who until his recent retirement, due to a serious accident, was considered one of the foremost pioneers in the Gladiolus field. We look forward to supplying his former customers with the same high quality bulbs and to our new and older customers, we are pleased to announce that for our Gladiolus and Dahlia displays in the 'Hall of Flowers' on Treasure Island maintained through July - September, we have been awarded a 'Certificate of Merit' by the State of California. Practically all varieties listed were shown at least once during our display.

Our bulbs are #1 size unless otherwise stated and are from clean healthy stock. In our general list, 1 bulb may be had for 1/10 the rate of 12; 4 at the rate of 12; 25 at the rate of 100 in the same varieties. In our Special list, please do not order in smaller quantities than listed. If it is not listed write and ask for our prices.

Postage prepaid on orders for \$ 1.00 or more when accompanied by cash. On smaller orders add 15c. All California customers please add 3% for sales tax. No C.O.D.orders please.

DISCOUNTS: After your order is all made up and the above terms taken care of you may select additional bulbs to the extent of 10% on orders from \$ 2 - to \$ 5; 15% on orders from \$ 5 to \$ 25; 20% on orders from \$ 25 to \$ 50; 25% on orders from \$ 50 up.

GLADIOLUS	RED VARIETIES	per doz.	per 100
AFLAME, cerise scarlet .....		\$ .35	\$ 2.00
COMMANDER KOEHL, brilliant & glowing scarlet ...		.50	3.00
DR. BENNETT, most popular light scarlet .....		.35	2.00
MOROCCO, dark red, almost black .....		.50	3.00
J. S. BACH, orange salmon, lighter throat .....		.60	3.50
PFITZER'S TRIUMPH, large glowing orange red ...		.35	2.00
RED LORY, exhibition red, purplish blotch .....		.50	3.00
RED PHIPPS, popular light red .....		.50	3.00
TIP TOP, large scarlet, deeper red in throat ..		.60	3.50
VIRGINIA, commercial scarlet red .....		.35	2.00
PINK, ROSE, SALMON			
BETTY NUTHALL, glowing orange pink .....		.35	2.00
CORYPHEE, clear light pink .....		.50	3.00
DEBONAIR, La France pink, cream throat .....		.35	2.00
EARLY DAWN, large pink, early .....		.35	2.00
MISS ALAMEDA, deep salmon pink .....		.50	3.00
MRS.LEON DOUGLAS, large begonia rose .....		.35	2.00
MRS. FRANK PENDLETON, light pink .....		.35	2.00
MR. W. H. PHIPPS, La France pink .....		.35	2.00
PICARDY, most popular salmon pink .....		.35	2.00
SALBACH'S PINK, large geranium pink .....		.40	2.75
SALBACH'S ORCHID, rose pink, lavender tinge ...		.40	2.75
LOS ANGELES, shrimp pink, good commercial .....		.35	2.00







## ORANGE, YELLOW

ORANGE QUEEN, soft light orange .....	.35	2.00
GATE OF HEAVEN, rich ruffled yellow .....	.60	3.50
GOLDEN DREAM, golden yellow, tall .....	.50	3.00
SPRAY OF GOLD, early deep yellow .....	.50	3.00

## WHITE, CREAM, BUFF

ALBATROSS, large tall white .....	.40	2.75
CARMEN SYLVA, good commercial white .....	.35	2.00
MAGNA BLANCA, clear ivory, creamy yellow throat ..	.50	3.00
MAID OF ORLEANS, white with cream throat .....	.40	2.75
MAMMOTH WHITE, huge pure white .....	.35	2.00
STAR OF BETHLEHEM, pure snow white .....	.60	3.50
WASAGA, clear glowing golden buff .....	.40	2.75

## LAVENDER

KING ARTHUR, deep tones ruffled lavender .....	.50	3.00
MINUET, very fine standard lavender .....	.35	2.00

## SMOKY

BAGDAD, smoky old rose, tall and stately .....	.40	2.75
MOTHER MACHREE, smoky lavender tinged pink .....	.50	3.00

## BLUE, VIOLET, PURPLE

AVE MARIE, fine tall light violet .....	.40	2.75
BLUE ADMIRAL, medium deep blue .....	.60	3.50
BLUE PEACOCK, one of the 'bluest' .....	.60	3.50
CHAS. DICKENS, tall violet purple .....	.40	2.75
MRS. VON KONYNENBURG, light violet .....	.40	2.75
PELEGRINA, deep violet blue .....	.40	2.75
VEILCHENBLAU, dark blue .....	.50	3.00
M & S MELODY MIXTURE, includes 15 standards .....	.30	1.80
'BULBS OF MERRITT' EXPOSITION MIXTURE .....	.40	2.75

## SPECIAL VARIETIES

ARABELLA, glossy dark red, almost black .....	L	35c ea.	M	25c
BEOWULF, new lavender rose, tall spikes .....	L	1.00	M	60c
BEACON, bright rose scarlet, cream blotch .....	L	10c	M	2 - 15c
BOB WHITE, immense white, rose lines on lower petals ..			M	10- 30c
CENTENARY TRIUMPH, Australian, true salmon exhibition	L	30c	M	20c
CHIEF MULTNOMAH, extra large tall smoky red .....	L	45c	M	25c
CONQUEST, beautiful pink and cream .....	L	35c	M	25c
EUIDES, blush white, many blooms on tall spike ..	L	25c	M	15c
FLAMING METEOR, extra good giant red .....	L	2 - 15c		
FLAMINGO, new large rose pink, white throat blotches	L	1.00	M	75c
GEM OF SPARTA, tall apricot .....	L	30c	M	20c
GOLDEN CUP, deep pure yellow .....	L	2-15c	M	4- 15c
GOLDEN FLAME, orange salmon .....	L	3-20c	M	10-30c
GOLDEN GODDESS, PATENTED, finest yellow .....	L	10cea.	3 -	25c
HERITAGE, large clear pink, light throat .....	L	2-25c	M	10-80c
JAMES FITZ JAMES, large brilliant red .....	L	1.00 ea.	M	75c
LA FIESTA, apricot orange, new color in Glads ..	L	20c	M	15c







LAUSANNE, very fine yellow liked by all .....	L 15c	M 10c
LOLITA, clear geranium pink, clear throat .....	L 3-20c	M 10-30c
LONDONDERRY, coppery salmon orange .....	L 15c	M 10c
MAKENU, ruffled rich orange-scarlet blotch .....	L 25c	M 15c
MAUNGA, whitest of the white Glads .....	L 15c	M 10c
MAUVE MAGIC, tall bright mauve, only one in its color	L 3-20c	M 10-30c
MISS NEW ZEALAND, huge salmon with rose blotch ..	L 20c	M 15c
MRS. E.J. HEATON, tall deep salmon pink .....	L 5-35c	M 10-40c
MYRNA, large new ruffled white .....	L 2.00	M 1.50
NEW ERA, light ruffled pink, sometimes fragrant ..	L 20c	M 2-25c
ORLANDO, rosy salmon with yellow throat .....	L 15c	M 10c
PARADISE, new early tall apricot .....	L 3-25c	M 4-20c
PEARL OF CALIFORNIA, soft La France pink .....	L 2-15c	
PHYLLIS McQUISTON, attractive new pink .....	L 2-25c	M 3-20c
PINNACLE, light rose pink .....	L 3-20c	M 10-30c
RECOVERY, new tall light red .....		M 5-25c
ROBERT BURNS, finest of dark blues .....	L 75c	M 50c
SHIRLEY TRMPLE, new tall ruffled cream .....	L 5-50c	M 5-30c
ST. LAWRENCE, brilliant scarlet-rose red blotch ..	L 25c	M 20c
TASMAN, wonderful rich geranium pink .....	L 50c	M 30c
TENNYSON, nopal red, heavily striped blood red ..		M 10-40c
VISTA BONITA, immense geranium pink .....	L 2.00	M 1.25
WHITE LILY, pure white, warm glow in center ...	L 50c	
WHITE TRIUMPHATOR, extra fine early white ....	L 25c	M 15c
YELLOW EMPEROR, rich soft yellow .....	L 2-15c	M 10-40c

#### TUBEROUS ROOTED BEGONIAS

1 to 1½ in. ....	.08	ea.	\$ .80	per doz.
1¼ to 1½ in. ....	.10	ea.	1.00	" "
1½ to 2 in. ....	.15	"	1.50	" "
2 inch up .....	.20	"	2.00	" "

We can supply the following types and color of tubers:

DOUBLE CAMELLIA, white, pink, rose, crimson rose, scarlet, dark red, yellow, apricot, orange, light & dark salmons, Amer. Beauty.  
GIANT FIMBRIATA, (Double frilled or Carnation type), same colors as above but in size 1½ to 2 in.  
DOUBLE ROSEBUD (Resemble perfect rosebuds, two-tone pastel-shade) white, pink, rose, salmon, apricot size 1½ to 2 in only  
DOUBLE PICOTEE (Flowers slightly smaller than camellia but a definite contrasting edge), pink, rose, salmon, apricot, red 1½-2 in only  
DOUBLE HANGING BASKET (Perhaps the most attractive type of tuberous Begonia), white, pink, rose, apricot, flame orange 1½-2 & 2 in up.

#### LILIUM

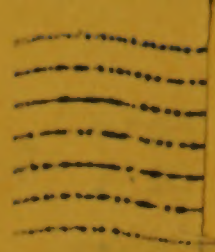
AURATUM, (Gold-Banded Lily) Plant 8-12 in. deep	20c	ea.	\$ 2.00	doz.
HENRYII, large brown spotted recurved petals	25c	"	2.50	"
REGALE, (Royal Lily), Most popular in America today	20c	"	2.00	"
RUBRUM, white fragrant recurved spotted deep rose	25c	"	2.50	"
TENUFOLIUM, (Coral Lily), bright scarlet small flower	15c	"	1.50	"
TIGRINUM, (Tiger Lily), dark salmon orange, spotted	15c	"	1.50	"
YELLOW CALLA LILY (ELLIOTTIANA), flowers bright yellow	15c	ea.	1.50	
TRIGIDIA PAVONIA (MEXICAN SHELL FLOWER) Like the sun	15c	"	1.50	



MERRITT & SORENSEN

BULBS OF MERRITT

3551 LAUREL AVE. OAKLAND CAL.



MR. CHAS. E. F. GERSDORFF,  
1825 N. CAPITOL ST.,  
WASHINGTON, D.C.

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